

JULY 28, 2010

INNOVATION CONFERENCE



THE CHAMBER

Greater Kansas City Chamber of Commerce

Empowering People ■ Solving Problems ■ Growing Your Business

INNOVATION

What is it? Where do you find it? When does it happen? Who is doing it? How did they do it? Why should you care?

This 2010 conference of the Greater Kansas City Chamber of Commerce will showcase the application of innovation across the Kansas City marketplace. Join executives who are innovating – whether it is a ‘tool’ or a ‘practice’, come learn how they are developing and delivering effective strategies, managing change within their business culture, and inspiring their companies to global success.

The conference will feature senior executive-level presenters from Sprint, Microsoft, VML, Freightquote, Smith-Electric, Novita Therapeutics and others!

Breakout sessions:

- 1) Life Science and Animal Health
- 2) Technology and Communication
- 3) Business and Financial Services
- 4) Cleantech and Alternative Energy
- 5) Manufacturing and Transportation

INNOVATION CONFERENCE
PRESENTED BY:

Sprint®



Microsoft®

GARMIN™



VML



CONFERENCE FACTS:

Presented by: The World Trade Center of the Greater Kansas City Chamber of Commerce

Date: Wednesday, July 28, 2010

Location: Sprint Auditorium & Winter Garden

Time: 8 a.m. to 1 p.m.

Admission: \$45 per Chamber member and \$65 per non-Chamber member

RSVP: Call (816) 374-5472; email herdman@kcchamber.com