

JULY 28, 2010

# INNOVATION CONFERENCE



THE CHAMBER

Greater Kansas City Chamber of Commerce

**Empowering People ■ Solving Problems ■ Growing Your Business**

## INNOVATION

***What is it? Where do you find it? When does it happen? Who is doing it? How did they do it? Why should you care?***

This 2010 conference of the Greater Kansas City Chamber of Commerce will showcase the application of innovation across the Kansas City marketplace. Join executives who are innovating – whether it is a ‘tool’ or a ‘practice’, come learn how they are developing and delivering effective strategies, managing change within their business culture, and inspiring their companies to global success.

The conference will feature senior executive-level presenters from Sprint, Microsoft, VML, Freightquote, Smith-Electric, Novita Therapeutics and others!

### Breakout sessions:

- 1) Life Science and Animal Health
- 2) Technology and Communication
- 3) Business and Financial Services
- 4) Cleantech and Alternative Energy
- 5) Manufacturing and Transportation

INNOVATION CONFERENCE  
PRESENTED BY:



## CONFERENCE FACTS:

**Presented by:** The World Trade Center of the Greater Kansas City Chamber of Commerce

**Date:** Wednesday, July 28, 2010

**Location:** Sprint Auditorium & Winter Garden

**Time:** 8 a.m. to 1 p.m.

**Admission:** \$45 per Chamber member and \$65 per non-Chamber member

**RSVP:** Call (816) 374-5472; email [herdman@kcchamber.com](mailto:herdman@kcchamber.com)